



JUSTFIT PIRATO HERO MOBILE EMS KIT

Unleash Freedom and Profit:
The Justfit Pirato Hero - Your Ultimate Mobile EMS Kit
for Personal Trainers and Boutique Fitness Studios.



POWERPULSE
TECHNOLOGY



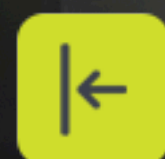
POWERHUB
GEN2



COMFORT+
ENHANCEMENT



20% LONGER
BATTERY LIFE



OPTIMIZED POSITION
OF CONTROL UNIT



JUST CLEAR AWARD
2022

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Uncover the compelling reasons behind venturing into the EMS business, exploring the lucrative opportunities, and understanding its potential for profitability and growth.

07. WHY EMS TRAINING?

Dive into the world of EMS training, discovering its unique benefits, efficiency, and the growing demand for this transformative fitness method in the industry.

11. WHY PIRATO HERO?

Revolutionize fitness with the Justfit Pirato Hero - the world's lightest EMS kit for ultimate flexibility and profitable training solutions.

20. WHY JUSTFIT?

Understand the unparalleled benefits of choosing Justfit as your partner in the EMS business, delving into the advanced technology, comprehensive support, and innovative solutions.

WHY

EMS

BUSINESS?

6 REASONS TO LAUNCH YOUR EMS BUSINESS NOW



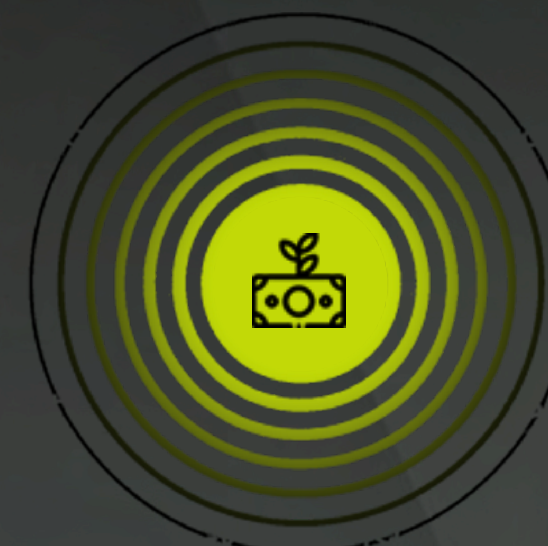
LOW LEVEL OF COMPETITION



PROFITABILITY OF 1 M2 OF SPACE IN ONE OF THE HIGHEST IN THE FITNESS INDUSTRY



MINIMAL SPACE REQUIREMENT



MINIMUM INVESTMENT STARTS AT ONLY 4,000 EURO



QUICK & EASY SET-UP OF BUSINESS




RETURN ON INVESTMENT IN ONLY 2-3 MONTHS

THE TRUE POTENTIAL OF EMS BUSINESS: WHO STANDS TO BENEFIT THE MOST?



You are an entrepreneur from the beauty sector

As the use of EMS in the beauty industry is relatively new, incorporating it into a beauty studio can provide a competitive advantage over other businesses in the industry that have not yet adopted this technology. This can help attract new customers and retain existing ones.




You specialize in medical aesthetics or rehabilitation services

EMS can be a valuable adjunct to rehabilitation programs, aiding in targeted muscle activation and recovery. In the realm of medical aesthetics, the integration of EMS not only attracts a broader clientele seeking holistic health solutions but also positions your center as a leader in progressive healthcare offerings. As EMS gains recognition for its therapeutic benefits, your center stands to benefit from staying ahead in providing comprehensive and advanced care.



Personal trainers, fitness studio and gym operators

Implementing EMS in a fitness studio or gym provides with an opportunity to enhance your workout offerings, differentiate your business, increase revenue, diversify their services, improve customer satisfaction, and gain a competitive advantage. On the personal trainers' front, it opens avenues for expanding their services, attracting a wider clientele, boosting revenue streams, and establishing themselves as pioneers in cutting-edge fitness training.



You are a new entrepreneur planning your entrance into the fitness industry

The demand for EMS is growing rapidly as people are increasingly interested in finding quick, efficient, and effective ways to stay fit and healthy. EMS sessions can be sold at a premium, providing higher margins than traditional fitness services. By launching an EMS studio, you can generate significant revenue and profits for your business.

JUSTFIT CAREERS WORLDWIDE



"Our clients who started working with Justfit are very enthusiastic. Even our professional athletes have been doing Justfit EMS training and achieved the desired results much faster. And on top of that, they have a great time during the workout."

Robin Jansen
Online marketing manager
Netherlands



"Justfit EMS helped me optimize my work time, maximize my company's income, and grow my business."

Magda Foeller
Studio owner, Business Woman of the Year
Poland



"After years of working with wired EMS, I was very wary of switching to wireless devices. I tried all the machines on the market for several months and I believe that Justfit is the best! Little by little the entire FIT AND GO network, with nearly 90 stores, is embracing the new technology with full satisfaction!"

Marco Campagnano
Founder and General Manager of Fit And Go
Italy



WHY
EMS
TRAINING?

HOW DOES EMS WORK?

During traditional strength training the brain sends bioelectrical impulses which cause certain muscles to contract. However, not all muscles have a well-developed connection to the brain, and these muscles are not as easily activated, therefore they will not develop so well. This way we can never train with full force, even if we want to.

EMS (electrical muscle stimulation) however, with low-strength electrical impulses, directly stimulates our deep muscles thus deceiving our body's natural reactions and training almost 100% of our musculature.

EMS training is a completely safe form of working out and as such, it has been used for medical and rehabilitation purposes for a long time.

ADDITIONAL
ELECTRICAL
IMPULSES

ELECTRICAL
IMPULSES
BY THE BRAIN

ADDITIONAL
ELECTRICAL
IMPULSES

JUSTFIT QUALITY



All Justfit products meet the highest European quality standards. We put a lot of emphasis not only on functionality and safety our products, but also on design and style.

CE CERTIFICATE



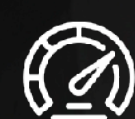
Justfit products have been CE marked (Conformité Européene) indicating compliance with health, safety and security standards for products sold in European Economic Area (EEA).

MAJOR BENEFITS OF EMS TRAINING



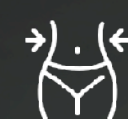
TIME SAVING

The training only takes 20-25 minutes and trains the entire musculature simultaneously.



HIGHLY EFFECTIVE

While the results of traditional training are visible after 15-20 trainings, EMS gives you visible results after 4-5 sessions.



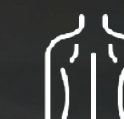
3X FASTER WEIGHT LOSS

EMS is the most effective form of calorie-burning training, with which you can reach the optimal body fat percentage within the shortest possible time.



ANTI-CELLULITE EFFECT

Fight cellulite by improving blood circulation and lymphatic drainage through massage. Draining not only stimulates blood and lymph circulation, but also breaks down the fat cells that cause cellulite groups.



STRONGER SKELETAL MUSCLES

Back pain due to weak skeletal muscles can be relieved by strengthening the muscles next to the spinal column.



METABOLISM

EMS promotes a high level of metabolic activity during and for many hours after a training session.



BUILDING MUSCLES

The higher your metabolism, the better your body will burn fat and build lean muscle mass.



PROTECTION OF THE JOINTS

Joints are relieved due to the precise targeting of the electrical impulses in the muscles.



GENERAL WELLBEING

The electrical impulses reach the deep skeletal muscles improving posture and general well-being.



PERFORMANCE ENHANCEMENT

EMS is ideal for building sport-specific strength, improving the quality of muscle contractions, and balancing imbalances.

EMS TRAINING COMPARED TO CONVENTIONAL TRAINING

	TRADITIONAL TRAINING	EMS TRAINING
Duration of training	60-90 min	20 min
Necessary training frequency	5-6 times per week	2-3 times per week
Calories burned during training	400 Kcal	500 Kcal
Calories burnt after training	none	1200 Kcal in 4-6 hours, 4000 Kcal in 2-3 days
Expected maximum heart rate	180	120-130
Visible change	after 15-20 training sessions	after 4-6 training sessions
Anti-cellulite effect	no	yes
Weight-loss	1x	cca 3x quicker
Calorie burning – counter during training	no	yes
Online trackable training statistics	no	yes
Opportunity to a group training with one trainer	no	yes
The trainer can continue the training program anywhere in the world	no	yes
The physical presence of the trainer is absolutely necessary during training	yes	no (it can be programmed online, so the trainer can conduct the training from an other part of the world)
Chance of muscular injury	high	very low
Chance of back injury	high	very low
Efficiency against urinary incontinence	no	yes
Joint indulgence	no	yes



WHY
JUSTFIT PIRATO?

JUSTFIT PIRATO

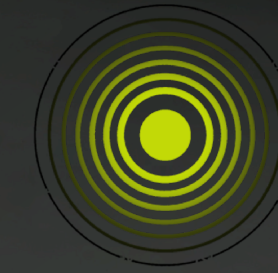
EMBRACE LIMITLESS POSSIBILITIES

Step into a groundbreaking era of fitness with the Justfit Pirato HERO Mobile EMS kit, merging the acclaimed quality of Justfit with the innovation of our advanced PowerPulse technology. The Pirato is specifically designed for one-on-one training sessions, providing trainers with unparalleled control and precision in delivering electrical impulses to clients' muscles.

The HERO family distinguishes itself with its adaptability, providing both wet and dry electrodes to suit individual preferences. Setting itself apart, it's the sole product on the market offering this choice, ensuring suitability for diverse training environments and user preferences.

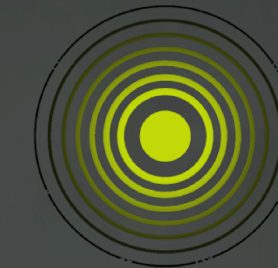
With an unprecedented weight of 5 kg (11 lbs), the Pirato stands as the market's most compact EMS solution. The wireless Justfit Pirato HERO effortlessly converts into a mobile EMS studio, offering flexibility for indoor and outdoor service delivery.

More than just an advanced EMS device, the Pirato epitomizes a future-proof, turnkey business opportunity, tailored for personal trainers and fitness studios, all within a minimal space requirement, adeptly tackling the challenges of the 21st century.



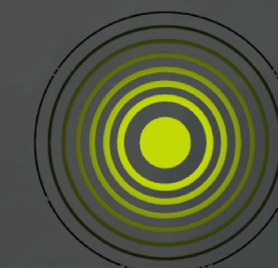
Smart investment

Experience a pathway to success with Justfit – low investment, fast return, ensuring a lucrative venture into the world of EMS fitness.



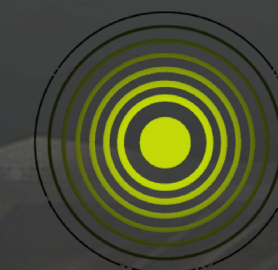
Immediate business setup

Eliminate barriers with immediate business setup – Justfit enables you to kickstart your venture without the need for a physical location.



Stand out in the fitness realm by leveraging smart technology

Differentiate yourself as a personal trainer with Justfit's cutting-edge EMS for faster, unparalleled results.



Elevate client experience to new heights

Introduce the unparalleled comfort of Justfit's Hero suits, ensuring your clients enjoy every moment of their EMS training journey.



ADVANCED POWERPULSE TECHNOLOGY

Imagine every muscle fiber activated to its fullest potential, igniting a cascade of energy throughout the body. With PowerPulse, you'll feel the difference from the very first session as the muscles respond to the powerful yet controlled impulses, driving your clients' workouts to new heights of effectiveness.

But PowerPulse is more than just raw power—it's about optimizing performance while minimizing fatigue and discomfort. Our proprietary algorithms ensure that each pulse is tailored to the body's unique needs, providing optimal stimulation without overwhelming the muscles.



UNIQUE COMFORT+ ENHANCEMENT

The HERO family stands out for its versatility, offering both wet and dry electrodes for the customer's preference. Uniquely, this is the only product on the market that allows users to choose between both options, catering to various training environments and preferences.

CONTENT OF THE KIT:

01. HERO Professional EMS training suit (3 pcs)
02. Justfit Aura Pirato tablet software (Android or iOS)
03. PowerHub Gen2 (1 pc)
04. Underdress (12 pcs)
05. Sprayer – if wet electrodes are chosen (1 pc)
06. Micro USB charger (1 pc)
07. Magnetic cabling tool (1 pc)



WHAT'S FRESH WITH THE HERO SUIT?

Experience the ease of use like never before, coupled with unparalleled comfort that makes every moment in your fitness journey a pleasure. Elevate your training sessions with a fusion of style, innovation, and comfort that truly sets you apart.



REVAMPED DESIGN



INTERNAL CABLES FOR
ULTIMATE COMFORT



OPTIMIZED POSITION
OF CONTROL UNIT



PREMIUM COMFORT



CONVENIENT SLIDE
LOCK BUCKLES



WASHABLE WITH CABLES



COMFORT+
ENHANCEMENT



UNIVERSAL
COMPATIBILITY



PERFORMANCE FABRIC EXCELLENCE: CUTTING-EDGE MATERIAL IN JUSTFIT HERO SERIES

Indulge in the pinnacle of comfort and performance with our Hero suit. Stay cool and dry with its breathable, lightweight, and moisture-wicking features. The antistatic, easy-to-clean, and quick-drying design ensures durability and convenience. Elevate your training experience with Hero – the perfect blend of comfort and functionality!

 BREATHABLE

 ANTISTATIC

 LIGHTWEIGHT

 MOISTURE WICKING

 EASY TO CLEAN

 QUICK DRYING

 SOFT

 DURABLE



POWERHUB GEN2 - STRATEGICALLY RELOCATED FOR ENHANCED CLIENT COMFORT

Discover the PowerHub Gen2, the new control unit, representing an evolution of innovation and performance. Crafted to serve as the core of your training regimen, the PowerHub Gen2 seamlessly integrates advanced features with intuitive functionality to elevate workout experiences to unprecedented levels.

Equipped with state-of-the-art technology, the PowerHub Gen2 delivers powerful impulses with unparalleled accuracy, ensuring optimal muscle activation and maximum results. What sets the PowerHub Gen2 apart is its 20% longer battery life, providing extended usage time for uninterrupted training sessions. This increased longevity enhances convenience and flexibility, allowing for more intensive workouts without the need for frequent recharging.

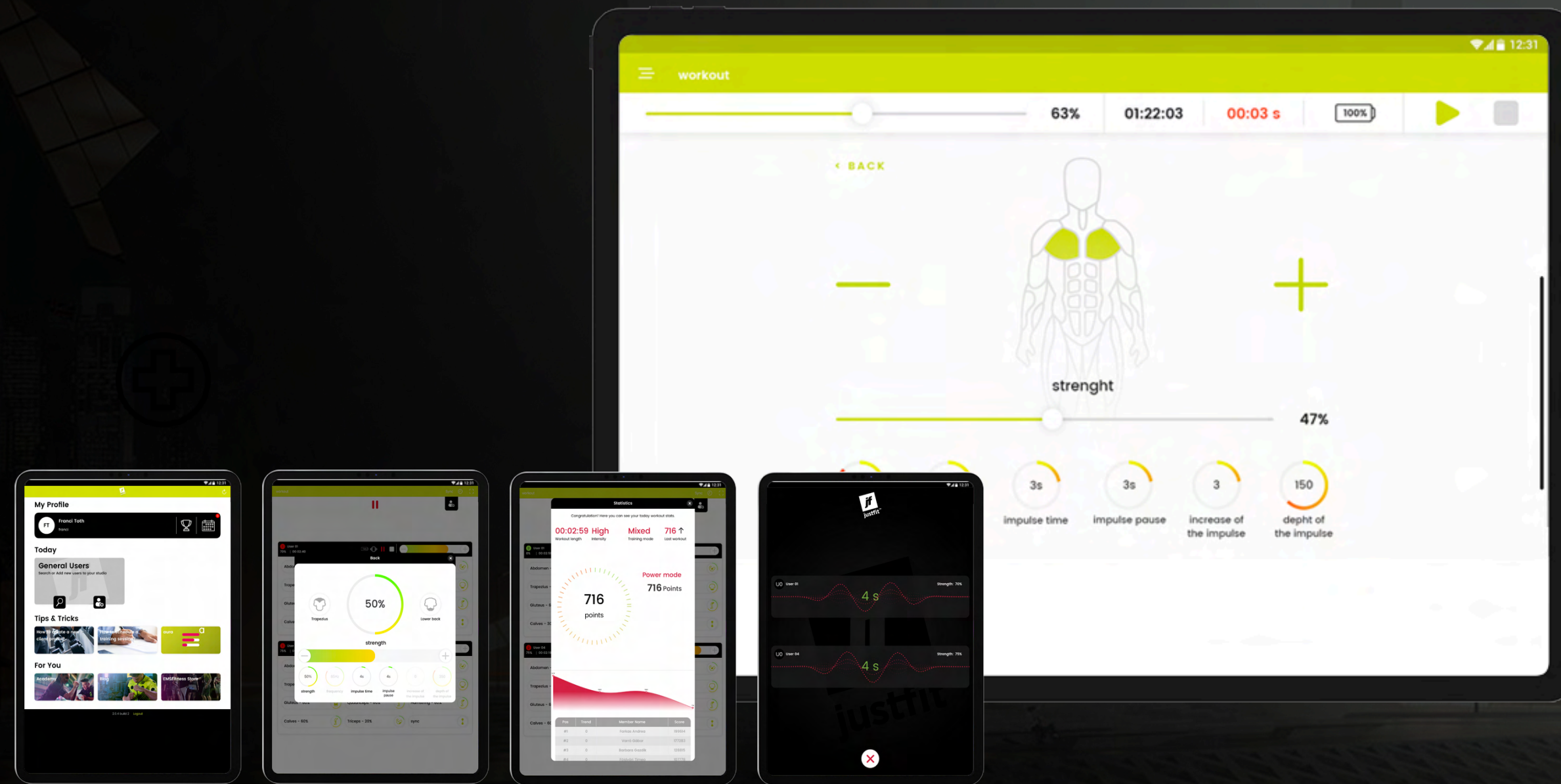
But the PowerHub Gen2 is more than just a control unit – it's a gateway to personalized performance. With customizable settings and adaptive algorithms, it tailors each session to your clients' unique needs, optimizing effectiveness and efficiency to achieve their fitness goals with precision and efficacy.



+20% LONGER BATTERY LIFE

AURA PIRATO TABLET SOFTWARE

The Justfit Aura tablet software is a uniquely developed online, cloud-based software both for iOS and Android. You can access all the information of your Justfit system with only one click. Be up-to-date with all your relevant business and user data conveniently anytime, anywhere. Different built-in training programs and a massage mode are at your disposal.



Compile favourite pre-set exercises into exercise packages



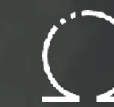
Integrated training templates



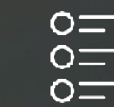
Keep track of heart rate and calories burnt



Bioimpedance meter tracks changes of body fat percentage



Ohmmeter measures electrical resistance



Toplist



Two-way workout counting mode



Calendar and booking system



Energy saving screen mode

Note that some features are currently available only for iOS. Android version is coming soon.

JUSTFIT ACADEMY

Get familiar with EMS safety and effectiveness guidelines, gain a deeper understanding of EMS technology, principles of effective nutrition, and their impact on biomechanical indicators and aspects of the human body. During the course, you and your team will receive solid know-how on an innovative approach to the fitness business. Upon completion of each training level, you will receive an official Justfit EMS trainer certificate as evidence of your professionalism.

To help you achieve your business goals, Justfit provides extensive knowledge and 9 years of experience in the market. We are ready to assist you with proven business concepts based on analyzed data from over 500 studios worldwide. Ready-to-use business plans are available for various types of businesses utilizing the EMS method.



EXTENDED WARRANTY

With the Justfit Warranty Extension Service you will enjoy extended warranty services after your Justfit product's standard warranty expires. Justfit thereby warrants the product to be free from defects in workmanship and materials for the extended warranty period.





1 YEAR
EXTENDED WARRANTY

A card for a 1-year extended warranty. It features a yellow background with a man in a yellow and black racing suit. The Justfit logo is in the top right corner. A yellow circle with a plus sign and the number 1 is on the left. Below it, the text "1 YEAR EXTENDED WARRANTY" is written in white.





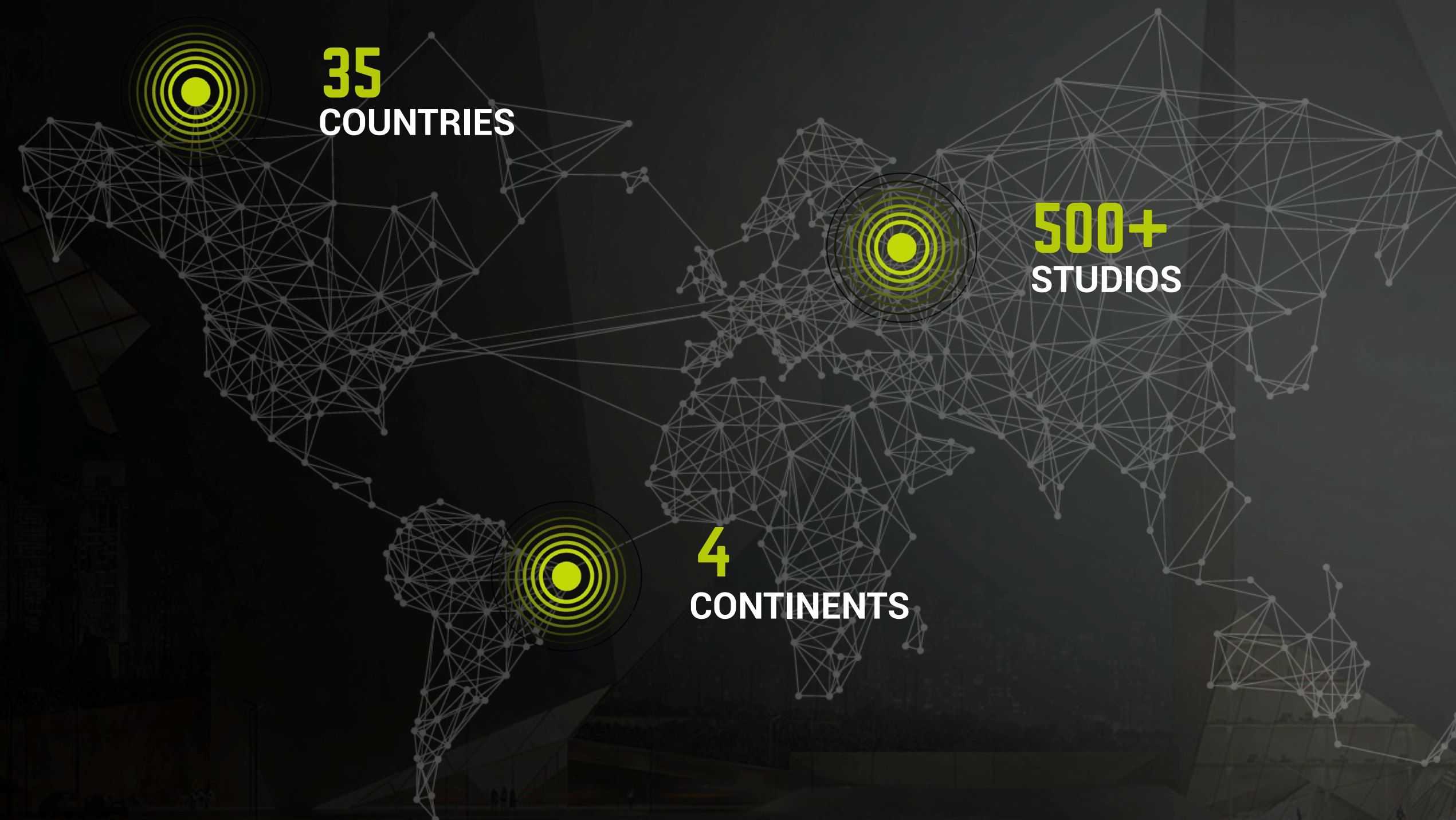
2 YEARS
EXTENDED WARRANTY

A card for a 2-year extended warranty. It features a dark background with a woman in a racing suit. The Justfit logo is in the top right corner. A red circle with a plus sign and the number 2 is on the left. Below it, the text "2 YEARS EXTENDED WARRANTY" is written in white.

WHY
JUSTFIT?



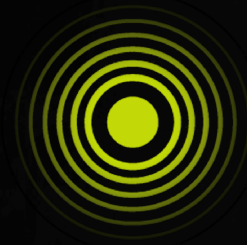
JUSTFIT IS ALL AROUND THE WORLD



Step into the future of fitness with Justfit, where constant innovation is at the core of our ethos. Our dedicated R&D team pioneers groundbreaking advancements, consistently pushing the boundaries of what's possible in EMS technology. Notably, Justfit proudly stands as the industry trailblazer, being the first to introduce wireless EMS solutions in May 2014.

This commitment to innovation ensures that our clients always experience the latest and most cutting-edge advancements, making Justfit the forefront of transformative fitness technology. Join us on this journey of continuous innovation and transform your fitness enterprise with Justfit's innovative solutions.

JUSTFIT'S COMPREHENSIVE SUPPORT FROM INITIAL STAGES TO SMOOTH OPERATION



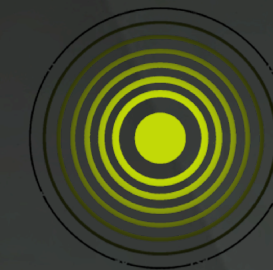
1. Financial expertise

- Expert guidance in choosing the right financial model for your EMS business
- Calculation of initial investments and ROI projections
- Cost optimization strategies to maximize profitability



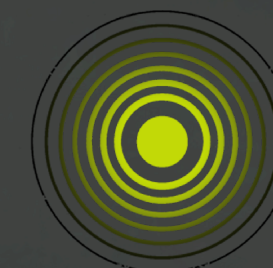
2. Marketing and sales strategies

- Expert assistance in developing a comprehensive marketing plan tailored to your target audience
- Price policy optimization to maximize revenue while attracting clients
- Customizable studio printing layouts for professional branding
- Integration with JustFit's online communication and analytics system for seamless sales and client management
- Loyalty programs to enhance customer engagement and retention
- Promotional campaigns to drive traffic and attract new clients



3. JustFit Academy: Professional development for trainers

- Mandatory basic EMS training for all trainers
- Advanced EMS trainer courses for continuous learning and upskilling
- Provision of exams and certificates to validate trainer competencies
- Systematic professional development opportunities through webinars and workshops



4. Marketing support and industry insights

- Access to the latest image photos and videos for engaging marketing materials
- Access to the latest ready-to-use creative materials for effective promotions
- Stay ahead of industry trends by accessing the latest industry reports






5. Priority technical support

- Priority service for prompt and efficient assistance
- Availability of consultations for expert guidance and support
- Fast-responding support team to resolve technical issues promptly
- Proactive problem-solving approach to ensure ongoing system stability
- Continuous product and service innovation to maintain industry leadership

TAKE THE FIRST STEP!

Contact us today to discuss your specific needs and aspirations. We are eager to collaborate with you and help you revolutionize the EMS fitness landscape.

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